

2024

# *Sponsorship* PACKAGES

These packages are tailor-made for businesses and individuals eager to dive into all our events while championing our 2024 programs.

**STEP** **2**

# YES! SIGN ME UP!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

STEP2 Champion      \$50,000

STEP2 Crusader      \$30,000

STEP2 Defender      \$20,000

STEP2 Enthusiast      \$ 10,000

Please select the program that you would like to support with this sponsorship:

FAMILY LAUNCH PROGRAM

TECHNOLOGY EMPOWERMENT PROGRAM

GENERAL PROGRAM FUND

Custom packages, individual event sponsorships, and individual program sponsorships also available.  
E-mail [cboteler@step2reno.org](mailto:cboteler@step2reno.org) or call 775.787.9411 ext. 209 for more information.

## Payment Method:

check (*make checks payable to STEP2*)     credit card     invoice me

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please e-mail completed forms to [cboteler@step2reno.org](mailto:cboteler@step2reno.org) or  
mail them to **STEP2** at **3700 Safe Harbor Way, Reno, NV 89512.**

# 2024 MAJOR EVENTS



## STEP BACK 2 THE '80'S WITH THE BREAKFAST KLUB

MARCH 22, 2024 • SILVER LEGACY

It's about to get totally tubular! Get transported back to the past and join us for a totally rad '80s concert with The Breakfast Klub.



## ANNUAL GOLF TOURNAMENT

MAY 24, 2024 • GRAY'S CROSSING

Dust off those clubs and get ready to tee off in style at STEP2's annual golf tournament! It's not just a day out of the office; it's your golden ticket to support a truly worthy cause. Join fellow golf enthusiasts for a day of swings, putts, and good times—all while making a positive impact.



## ANNUAL POKER TOURNAMENT

AUGUST 24, 2024 • NEW WEST DISTRIBUTING

Ante up for STEP2! We're shuffling the cards and dealing you and your crew into a night of Texas Hold 'Em. Get ready to play your hand and support a great cause. Must be 21+ to roll with the high rollers.



## JINGLE & MINGLE

DECEMBER 6, 2024 • SILVER LEGACY

As the year comes to a close, we gather for an elegant evening dedicated to commemorating the triumphs of the year, paying tribute to the women we uplift, and expressing our gratitude to our treasured donors and supporters.

# 2024 PROGRAMS

In addition to event sponsorship, each sponsorship level detailed in this packet allows for the allocation of a portion of the funding to one of our newly launched programs. You have the option to designate your funding to and be listed as a sponsor of one of the following programs:

## FAMILY LAUNCH PROGRAM



Our dedication to our women extends beyond their successful completion of treatment on the STEP2 campus. We firmly believe that supporting these women as they transition into the community will enable them to continue to be successful in their recovery journey.

Unfortunately, many of these resilient women will continue to face challenges affording stable housing and basic necessities. The purpose of our Family Launch Program is to fan the flame of hope, resilience, and lasting impact these women lit while in treatment with us by providing essential support during their transition back into the community.

Through this program, we provide essential support to our women and their families in the form of housing deposits, first month's rent, and gas and grocery gift cards.

## TECHNOLOGY EMPOWERMENT PROGRAM

In an effort to unlock a pathway to success for our women, we believe they must have access to cutting-edge technology for job research and applications, attending trainings, creating resumes, and exploring housing opportunities. By fostering hope and believing in a brighter future, we aim to equip them with the essential tools to effect lasting change.

This program will provide the essential funding to upgrade our E.L. Cord Learning Center, originally established over a decade ago. We envision transforming it with state-of-the-art technology, ensuring these women can seamlessly navigate the steps to re-enter the workforce and continue rebuilding their lives. Moreover, we aspire to provide each woman with a personal laptop, guaranteeing continuous access to educational resources, job opportunities, and a supportive online community.

This impactful program is a vital component of the holistic recovery journey for women, granting them the means to rebuild their lives with newfound digital confidence.



# STEP2 CHAMPION

## \$50,000

*Total package value: \$57,500*

As our STEP2 Champion, you will receive recognition as a major donor on STEP2's website and social media. Your company will also receive a featured listing in our online sponsor & partner directory.

A STEP2 Champion will be recognized as a **Platinum Sponsor** of either the Family Launch Program, the Technology Empowerment Program, or our General Program Fund (*please select your choice when you secure your sponsorship*).

A STEP2 Champion will also be recognized as a sponsor of the following major events and receive the perks available for the event at that sponsorship level.

- **STEP BACK 2 THE '80'S WITH THE BREAKFAST KLUB: NEON GLOW SPONSOR**

Includes logo recognition on the event website and STEP2's social media, twenty (20) VIP tickets and ten (10) general admission tickets.

- **2024 GOLF TOURNAMENT: HOLE-IN-ONE SPONSOR**

Includes logo recognition on the printed program, event website and STEP2's social media, one (1) exclusive hole sponsorship with the opportunity to have a booth and/or host a game at hole, and one (1) VIP foursome which includes a mulligan value pack and all hole activities for each player.

- **2024 POKER TOURNAMENT: ROYAL FLUSH SPONSOR**

Includes logo embedded with the main event logo, logo recognition on the event website and STEP2's social media, ten (10) Texas Hold 'Em passes, ten (10) social passes, 100,000 additional chips per player, and players will receive personalized drink and rebuy concierge service for the duration of the event.

- **2024 JINGLE & MINGLE GALA: DIAMOND SPONSOR**

Includes logo recognition on event website and STEP2's social media, full page ad with premium placement in the event program, mention in program slideshow, one (1) reserved table (10 tickets) with highest priority table placement, and four (4) bottles of complimentary premium wine or champagne.

## BONUS 2025 EVENT

- **2025 RENO SOUP WEEK: PLATINUM SPONSOR**

Includes logo recognition on event website, printed soup passport, and social media, a full page ad in the soup passport, a custom promotional "coin" that will be included in each participants soup package, ten (10) soup packages, eight (8) tickets to the pre-event soup demonstration taking place at Nothing To It! at 2:30 pm on Saturday, January 18, 2025, an invitation for one (1) person to join in on all pre-event soup tastings, and a chauffeured, all-inclusive tour for ten (10) to up to six Reno Soup Week soup locations on a mutually agreeable date during Reno Soup Week.

*Should any additional events be added throughout the year, a STEP2 Champion will also receive recognition as a sponsor of these events and the perks available for the event at this sponsorship level.*

# STEP2 CRUSADER

## \$30,000

*Total package value: \$37,000*

As our STEP2 Crusader, you will receive recognition as a major donor on STEP2's website and social media. Your company will also receive a featured listing in our online sponsor & partner directory.

A STEP2 Crusader will be recognized as a **Gold Sponsor** of either the Family Launch Program, the Technology Empowerment Program, or our General Program Fund (*please select your choice when you secure your sponsorship*).

A STEP2 Crusader will also be recognized as a sponsor of the following major events and receive the perks available for the event at that sponsorship level.

- **STEP BACK 2 THE '80'S WITH THE BREAKFAST KLUB: RETRO REWIND SPONSOR**  
Includes logo recognition on the event website and STEP2's social media, ten (10) VIP tickets, and ten (10) general admission tickets.
- **2024 GOLF TOURNAMENT: EAGLE ENTHUSIAST SPONSOR**  
Includes logo recognition on the printed program, event website and STEP2's social media, one (1) hole sponsorship, and one (1) VIP foursome which includes a mulligan value pack and all hole activities for each player.
- **2024 POKER TOURNAMENT: HIGH ROLLER SPONSOR**  
Includes logo recognition on event website and STEP2's social media, ten (10) Texas Hold 'Em passes, ten (10) social passes, and 50,000 additional chips per player.
- **2024 JINGLE & MINGLE GALA: PLATINUM+ SPONSOR**  
Includes logo recognition on event website and STEP2's social media, full page ad in the event program, mention in program slideshow, one (1) reserved table (10 tickets) with priority table placement, and three (3) bottles of complimentary premium wine or champagne.

## BONUS 2025 EVENT

- **2025 RENO SOUP WEEK: GOLD SPONSOR**  
Includes logo recognition on event website, printed soup passport, and social media, a half page ad in the soup passport, a custom promotional "coin" that will be included in each participants soup package, ten (10) soup packages, and six (6) tickets to the pre-event soup demonstration taking place at Nothing To It! at 2:30 pm on Saturday, January 18, 2025.

*Should any additional events be added throughout the year, a STEP2 Crusader will also receive recognition as a sponsor of these events and the perks available for the event at this sponsorship level.*

# STEP2 DEFENDER

## \$20,000

*Total package value: \$25,000*

As our STEP2 Defender, you will receive recognition as a major donor on STEP2's website and social media. Your company will also receive a featured listing in our online sponsor & partner directory.

A STEP2 Defender will be recognized as a **Silver Sponsor** of either the Family Launch Program, the Technology Empowerment Program, or our General Program Fund (*please select your choice when you secure your sponsorship*).

A STEP2 Defender will also be recognized as a sponsor of the following major events and receive the perks available for the event at that sponsorship level.

- **STEP BACK 2 THE '80'S WITH THE BREAKFAST KLUB: TOTALLY RAD SPONSOR**  
Includes logo recognition on the event website and STEP2's social media, six (6) VIP tickets, and ten (10) general admission tickets.
- **2024 GOLF TOURNAMENT: BIRDIE BLISS SPONSOR**  
Includes logo recognition on the printed program, event website and STEP2's social media, one (1) hole sponsorship and one foursome.
- **2024 POKER TOURNAMENT: FULL HOUSE SPONSOR**  
Includes logo recognition on event website and STEP2's social media, ten (10) Texas Hold 'Em passes, ten (10) social passes, and 25,000 additional chips per player.
- **2024 JINGLE & MINGLE GALA: PLATINUM SPONSOR**  
Includes logo recognition on event website and STEP2's social media, half page ad in the event program, mention in program slideshow, one (1) reserved table (10 tickets) with priority table placement, and three (3) bottles of complimentary premium wine or champagne.

## BONUS 2025 EVENT

- **2025 RENO SOUP WEEK: SILVER SPONSOR**  
Includes logo recognition on event website, printed soup passport, and social media, eight (8) soup packages, and four (4) tickets to the pre-event soup demonstration taking place at Nothing To It! at 2:30 pm on Saturday, January 18, 2025.

*Should any additional events be added throughout the year, a STEP2 Defender will also receive recognition as a sponsor of these events and the perks available for the event at this sponsorship level.*

# STEP2 ENTHUSIAST

## \$10,000

*Total package value: \$14,900*

As our STEP2 Enthusiast, you will receive recognition as a major donor on STEP2's website and social media. Your company will also receive a listing in our online sponsor & partner directory.

A STEP2 Enthusiast will be recognized as a **Bronze Sponsor** of either the Family Launch Program, the Technology Empowerment Program, or our General Program Fund (*please select your choice when you secure your sponsorship*).

A STEP2 Enthusiast will also be recognized as a sponsor of the following major events and receive the perks available for the event at that sponsorship level.

- **STEP BACK 2 THE '80'S WITH THE BREAKFAST KLUB: LEGWARMER LEGEND SPONSOR**  
Includes logo recognition on the event website and STEP2's social media, two (2) VIP tickets, and four (4) general admission tickets.
- **2024 GOLF TOURNAMENT: VIP FOURSOME & HOLE SPONSORSHIP**  
Includes a non-exclusive hole sponsorship and all hole activities and a mulligan value pack for each player.
- **2024 POKER TOURNAMENT: TABLE OF TEN**  
Includes ten (10) Texas Hold 'Em passes.
- **2024 JINGLE & MINGLE GALA: GOLD SPONSOR**  
Includes logo recognition on event website and STEP2's social media, quarter page ad in the event program, mention in program slideshow, one (1) reserved table (10 tickets), and two (2) bottles of complimentary premium wine or champagne.

## BONUS 2025 EVENT

- **2025 RENO SOUP WEEK: BRONZE SPONSOR**  
Includes logo recognition on event website, printed soup passport, and social media, six (6) soup packages, and two (2) tickets to the pre-event soup demonstration taking place at Nothing To It! at 2:30 pm on Saturday, January 18, 2025.

*Should any additional events be added throughout the year, a STEP2 Enthusiast will also receive recognition as a sponsor of these events and the perks available for the event at this sponsorship level.*