

2019

SPONSORSHIP
Opportunities

STEP **2**

2019 EVENTS

ELDORADO SHOW TO BENEFIT STEP2

APRIL 2019 *tentative* • ELDORADO SHOWROOM

The Eldorado has, once again, donated a show to benefit STEP2. Last year's Cirque Paris mesmerized us all and this year is sure to do the same. This is a great opportunity to get friends and/or colleagues together to enjoy a night of entertainment!

ANNUAL GOLF TOURNAMENT

MAY 31, 2019 • OLD GREENWOOD *tentative*

STEP2's annual golf tournament is a great excuse to take a day out of the office to support a worthy cause! Old Greenwood is nestled among 600 acres of towering pines in the mountains near North Lake Tahoe. Players will have the opportunity to enjoy 18 holes of perfection courtesy of Jack Nicklaus.

YELP'S BREAKING THE CYCLE

JUNE 2019 *tentative* • SILVER LEGACY RESORT CASINO

STEP2 has partnered with Yelp Reno and Break Through Reno to create a puzzle room experience portraying the path to recovery. This event will be open to the community with the goal of attracting a new audience to the cause through exposure and experience.

JINGLE & MINGLE

DECEMBER 6, 2019 • PEPPERMILL RESORT SPA CASINO

Our year ends with a spectacular celebration of our community's spirit of giving, our Jingle & Mingle gala. This black tie optional event sold out early in 2018 so be sure to secure your sponsorship!

STEP2 CHAMPION

\$25,000*

As our STEP2 Champion, you will receive sponsor recognition on website and social media as well as the following event sponsorships:

- **2019 ELDORADO SHOW PRIVATE BOX**
Includes private box seats for 16, private bathroom, wine and light appetizers.
- **2019 ANNUAL GOLF TOURNAMENT TITLE SPONSOR**
Includes logo embedded with STEP2 logo on all event materials, website & social media recognition and two golf foursomes.
- **2019 YELP'S BREAKING THE CYCLE PLATINUM PARTNER**
Includes logo placement on all event materials, four tickets to sponsor reception and entry for a team of six.
- **2019 JINGLE & MINGLE PRESENTING PARTNER**
Includes logo embedded with STEP2 logo on all event materials, full page ad on back of event program, spotlight recognition in event press releases, website, enews and social media, mention in program slideshow and one reserved table (10 tickets) with priority table placement and hosted champagne service.

***only one available**

STEP2 CRUSADER

\$15,000

As a STEP2 Crusader, you will receive sponsor recognition on website and social media as well as the following event sponsorships:

- **2019 ELDORADO SHOW**
Includes 10 VIP tickets to the Eldorado show to benefit STEP2.
- **2019 ANNUAL GOLF TOURNAMENT TWO FOURSOMES & PREMIUM HOLE SPONSORSHIP**
Includes two golf foursomes and a premium hole sponsorship, which includes logo placement on a hole and the ability to have company representatives run a game or promotion.
- **2019 YELP'S BREAKING THE CYCLE PLATINUM PARTNER**
Includes logo placement on all event materials, four tickets to sponsor reception and entry for a team of six.
- **2019 JINGLE & MINGLE PLATINUM PARTNER**
Includes logo placement on all event materials, a half page ad in the event program, website & social media recognition and one reserved table (10 tickets) with priority table placement and hosted premium wine.

STEP2 DEFENDER

\$10,000

As a STEP2 Defender, you will receive sponsor recognition on website and social media as well as the following event sponsorships:

- **2019 ELDORADO SHOW**
Includes 10 VIP tickets to the Eldorado show to benefit STEP2.
- **2019 ANNUAL GOLF TOURNAMENT FOURSOME & HOLE SPONSORSHIP**
Includes one golf foursome and a hole sponsorship, which includes logo placement on a hole.
- **2019 YELP'S BREAKING THE CYCLE GOLD PARTNER**
Includes logo placement on all event materials, two tickets to sponsor reception and entry for a team of four.
- **2019 JINGLE & MINGLE GOLD PARTNER**
Includes logo placement on all event materials, website & social media recognition, one reserved table (10 tickets) with priority table placement and hosted premium wine.

STEP2 ENTHUSIAST

\$5,000

As a STEP2 Enthusiast, you will receive sponsor recognition on website and social media as well as the following event sponsorships:

- **2019 ELDORADO SHOW**
Includes four VIP tickets to the Eldorado show to benefit STEP2.
- **2019 ANNUAL GOLF TOURNAMENT FOURSOME & HOLE SPONSORSHIP**
Includes one golf foursome and a hole sponsorship, which includes logo placement on a hole.
- **2019 YELP'S BREAKING THE CYCLE SILVER PARTNER**
Includes logo placement on all event materials, two tickets to sponsor reception and entry for a team of four.
- **2019 JINGLE & MINGLE SILVER PARTNER**
Includes logo placement on all event materials, website & social media recognition and one reserved table (10 tickets).

SINGLE EVENT SPONSORSHIP

2019 ANNUAL GOLF TOURNAMENT

- **TITLE SPONSOR: \$5,000 *only one available***
Includes logo embedded with STEP2 logo on all event materials, website & social media recognition and two golf foursomes.
- **FOURSOME & HOLE SPONSORSHIP: \$1,000 *limited quantity***
Includes one foursome and a hole sponsorship, which includes logo placement on a hole.
- **HOLE SPONSORSHIP: \$400 *limited quantity***
Includes includes logo placement on a hole.

2019 YELP'S BREAKING THE CYCLE

- **PLATINUM PARTNER: \$1,000**
Includes logo placement on all event materials, four tickets to sponsor reception and entry for a team of six.
- **GOLD PARTNER: \$500**
Includes logo placement on all event materials, two tickets to sponsor reception and entry for a team of four.
- **SILVER PARTNER: \$250**
Includes logo placement on all event materials, one ticket to sponsor reception and entry for a team of two.

2019 JINGLE & MINGLE

- **PRESENTING PARTNER: \$15,000 *only one available***
Includes logo embedded with STEP2 logo on all event materials, full page ad on back of event program, spotlight recognition in event press releases, website, enews and social media, mention in program slideshow and one reserved table (10 tickets) with priority table placement and hosted champagne service.
- **PLATINUM PARTNER: \$7,500 *limited quantity***
Includes logo placement on all event materials, a half page ad in the event program, website & social media recognition and one reserved table (10 tickets) with priority table placement and hosted premium wine.
- **GOLD PARTNER: \$5,000 *limited quantity***
Includes logo placement on all event materials, website & social media recognition, one reserved table (10 tickets) with priority table placement and hosted premium wine.
- **SILVER PARTNER: \$2,500**
Includes logo placement on all event materials, website & social media recognition and one reserved table (10 tickets).

YES!

Complete this form online by visiting <http://bit.ly/2019step2sponsor>.

Company Name:

Contact Name:

Phone Number:

E-mail Address:

SPONSORSHIPS

STEP2 Champion <i>(subject to availability)</i>	\$25,000
STEP2 Crusader	\$ 15,000
STEP2 Defender	\$ 10,000
STEP2 Enthusiast	\$ 5,000

Custom packages also available, e-mail cboteler@step2reno.org or call 775-787-9411 for more information.

SINGLE EVENT SPONSORSHIPS

2019 Yelp's Breaking the Cycle Platinum Partner	\$ 1,000
2019 Yelp's Breaking the Cycle Gold Partner	\$ 500
2019 Yelp's Breaking the Cycle Silver Partner	\$ 250
2019 Jingle & Mingle Presenting Partner <i>(subject to availability)</i>	\$15,000
2019 Jingle & Mingle Platinum Partner	\$ 7,500
2019 Jingle & Mingle Gold Partner	\$ 5,000
2019 Jingle & Mingle Silver Partner	\$ 2,500
2019 Golf Tournament Title Sponsor <i>(subject to availability)</i>	\$ 5,000
2019 Golf Tournament Foursome & Hole Sponsorship	\$ 1,000
2019 Golf Tournament Hole Sponsorship	\$ 400

Payment Method:

check *(make checks payable to STEP2)*

credit card

invoice me

Mailing Address:

City:

State:

Zip Code:

Credit Card Number:

Expiration:

Code:

Signature:

Please e-mail completed forms to cboteler@step2reno.org or mail them to **STEP2** at **3700 Safe Harbor Way, Reno, NV 89512**.